



Annual Report 2010



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A Letter

From the Executive Director

In retrospect, 2010 can be seen as a year of transformation for Omaha Children's Museum. During our 34th year of operation we made great strides toward delivering on the organization's mission with additional business savvy and more community support than ever.

Our most visible modification to our operation came in how we went about presenting temporary exhibitions on our massive second floor. Responding to visitor feedback, the museum was challenged to continue presenting large-scale, immersive exhibitions on a rotating schedule. Following the economic downturn in 2009, these traveling exhibitions needed to be presented with a much smaller budget.

The result of this challenge, which was fully embraced by the museum board of directors, staff and volunteers, was the presentation of two community-created exhibitions – Construction Zone and Big Backyard. Both exhibits met great success in visitor feedback and attendance. Now, the community exhibit approach is part of a strategic initiative to deliver high quality exhibit experiences with low financial investment, including multiple partnership opportunities. These exhibits increase the museum's ability to drive revenues, effectively deliver on the mission and broaden our relationships throughout the community.

Our efforts in 2010 were recognized by both the local community and the international museum community. The Greater Omaha Chamber awarded the museum with its annual Nonprofit of the Year Award, which recognizes organizations for their financial stewardship and outstanding commitment to mission. The Association of Science-Technology Centers (ASTC) awarded the museum with the Roy L. Shafer Leading Edge Award for Visitor Experience, which is given in a field dominated by science centers.



The result of all of the efforts in 2010 is more than 240,000 people served, lots of smiling young faces and an increase in overall earned and contributed revenues, resulting in \$300,000 at the end of the year that can serve as operating reserves.

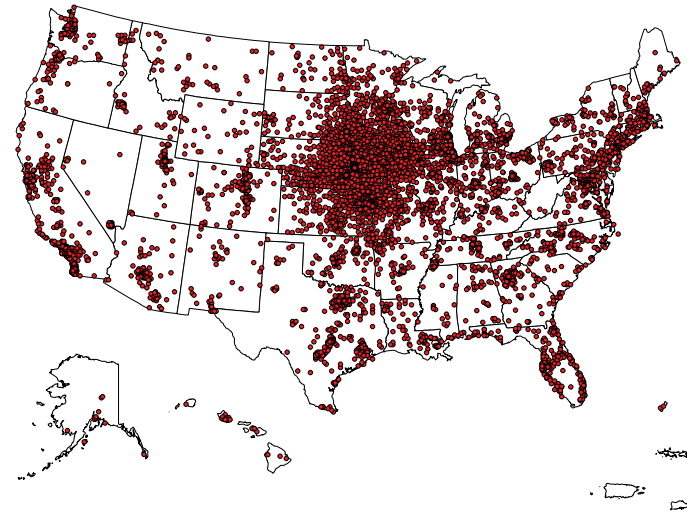
We look forward to a bright year in 2011, the museum's 35th anniversary. The year is going to be full of surprises for all our guests and the entire community as we continue to engage imaginations and create excitement about learning!

To all our donors and partners, who have supported the museum in its daily operations as well as innovative new practices, thank you. With your help, we will continue to make an impact on the children of our community.

Lindy J. Hoyer
Executive Director

Attendance and Membership

The museum continued to see the trend of strong attendance with 241,052 attending, 27% of those from outside the Omaha Metropolitan Area. This makes Omaha Children's Museum the second highest attended arts and cultural attraction in the state, second only to Omaha's Henry Doorly Zoo. The museum has a strong membership program with over 6200 member families. For the first time, the museum is able to quantify its economic impact, following a study by Dr. Ernest Goss and Creighton University. Omaha Children's Museum had an impact of \$126.6 million to the local economy from 2006-09.



Attendance by zip code 2006-09: Goss economic impact study

Curtain Call
Kelly and Chase Kroeger put on a puppet show inside the Creative Arts Center



Recognition

The museum was recognized on local and national levels for accomplishments in 2010. The Greater Omaha Chamber of Commerce presented the museum with its 2010 Nonprofit of the Year award. This award recognizes organizations for exceptional outcomes and stewardship of resources.

From the Association of Science-Technology Centers (ASTC), the museum received a prestigious "Edgie" award – the Roy L. Shafer Leading Edge Award for Visitor Experience. This was awarded for the creation of the special exhibit, Construction Zone. In a field dominated by science centers, only 5 children's museums have ever received this award, and this is the second Edgie for Omaha Children's Museum.



Great Friends to Kids Award Recipient: Peter Kiewit Sons', Inc.
From Left: Pete Piechoski, Lindy Hoyer, Mike Faust, Ron Duce, Kate Shearman, Greg Brokke, Todd Scholz, Caitta Robeson and Ken McIlwain

Great Friends to Kids

This annual luncheon recognizes individuals and organizations who work diligently to make the Omaha metro a wonderful place for children to grow up. At this year's luncheon the museum bestowed two honors. The Great Friend to Omaha Children's Museum award was given to Susan and Mike Lebens and Janet Strauss. The Great Friend to Kids award was given to Peter Kiewit Sons', Inc.

Awards Given

Great Friend to Omaha Children's Museum
Susan and Mike Lebens and Janet Strauss

Great Friend to Kids Award
Peter Kiewit Sons', Inc.

Awards Received



Non-Profit of the Year
Greater Omaha Chamber of Commerce

Leading Edge Award for Visitor Experience
Association of Science-Technology Centers



2010 Great Friends to Kids Luncheon
From Left: Mike Lebens, Janet Strauss, Lindy Hoyer and Susan Lebens



Construction of Upside Down Sky
Students from Liberty Elementary with
Artist-In-Residence Leslie Iwai

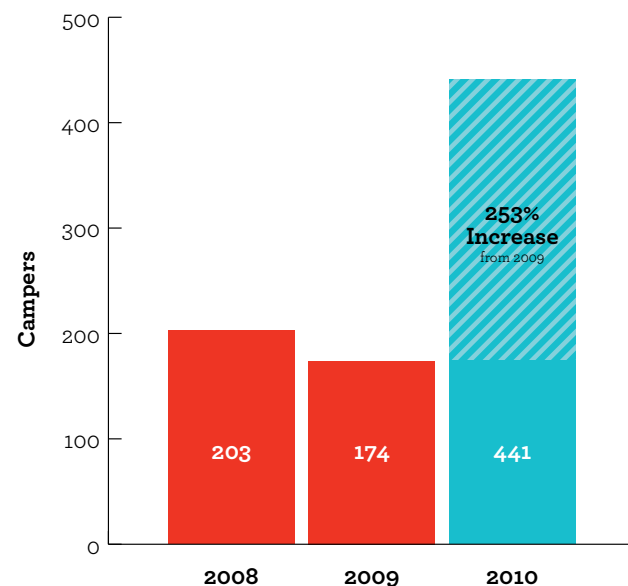
Artist-In-Residence Program

Through a partnership with WhyArts? and a grant from Nebraska Arts Council, Omaha Children's Museum offered visitors hands-on experiences led by a cadre of professional local artists. Focusing on the art process, rather than the finished product, children experienced music, theatre, creative movement and visual arts. A special recycle art installation was created by students from Liberty Elementary School and led by renowned artist, Leslie Iwai. This installation, Upside-Down Sky, taught students scientific principles and interpreted them through art. The students learned about molecular connections using the water molecule, H₂O, as a model to create sculptural cloud-like formations out of recycled materials.



Camp Success

New camp programming brought camp participation and revenue to an all-time high at the museum. Expanded offerings included the immensely popular May the Force Be With You camp, as well as Camp Clifford, which tied into the museum's summer exhibit, *Adventures with Clifford the Big Red Dog*. For the first time, the museum offered online registration.



Community Built Exhibits

One of the ways the museum faced the economic downturn was by changing its strategy on traveling exhibits. Looking to the community to help with creating and building exhibits for its massive 10,000 square foot gallery created new opportunities for imagination and extending relationships. The museum staff's knowledge of what children love and what is developmentally appropriate paired with the time and talent of community organizations and businesses brought Construction Zone and Big Backyard to life in a magnificent way.

Construction Zone

Construction Zone gave kids opportunities to learn about construction, safety, tools and design in a massive exhibit that included giant pulleys, a dig pit, tool shed, building site, design studio and Cone Zone Obstacle Course. Significant help on the creation and construction of this exhibit came from Kiewit as well as the Carpenters District Council and Omaha Joint Apprenticeship Training Center (Carpenters Local Union 444, Millwrights 1463) labor and union workers.



"We touched on conductors, electricity, foundations, how plumbing systems work, and blue prints. Where else could such 'teaching moments' be presented? Surely these natural learning moments rival any lessons found and read solely in books. The fostering of creativity found by such experiences...were prevalent throughout the entire exhibit."

-Jacqueline Nelson

Mother of 4

Grand Opening of Construction Zone
Omaha World Herald Midlands cover story



Construction Crew
Father and son play inside the
Dig Pits at Construction Zone



Grand Opening of Big Backyard
Crowd waiting for the unveiling of Zooland



Big Backyard

The concept for Big Backyard was inspired by feedback from guests and Rainbow Connectors Guild members who indicated they would like an exhibit that allowed physical activity during the winter months and more space to accommodate parents.

The pack of Zooland animals were planned to be a highlight of the exhibit as soon as the animals were acquired.



The other areas of the exhibit came together with tremendous public/private partnerships. Kiewit created the barbecue area, Backyard Playworlds contributed massive play structures, Werner Enterprises, Carmax and Alexis Verzal Children's Rehabilitation Hospital at Madonna sponsored a trike track and semi truck area, Boy Scouts of America, Mid-America Council created a

campground area; Clear Creek Landscapes created a hardscape foundation for the entire exhibit with more than \$250,000 in hardscape materials donated by Watkins Concrete Block. All About Grass provided turf for a putt-putt and outdoor picnic area and Acreage Fences provided exterior fencing for the entire exhibit. Mulhalls brought the exhibit to life with hundreds of plants and seasonal decorations during the run of the exhibit.

In a survey of 585 museum guests, Big Backyard was rated as the best museum exhibit between 2008 and 2010.



Grand Opening of Big Backyard
From Left: Jeff, Harper, Zev and Danielle Gordman

Bringing Back the Pack

One of the most notable projects of Omaha Children's Museum in 2010 was Bringing Back the Pack. The pack of massive animal playground figures including the elephant, camel, hippo and kangaroo, were part of 13 Richman Gordman stores from 1964 to the early 1990s.

In April, a museum member posted on the museum's Facebook wall that the elephant was up for auction on eBay and that it would be a great addition to the museum. Executive director, Lindy Hoyer, led the charge to bring the animals to the museum and restore them for a new generation of children.

The museum was able to acquire two of the four animals on eBay. The winner of the hippo eBay auction, Mark Gustafson, contacted the museum following a front-page article in the Omaha World-Herald and donated it back to the museum. Shirley McVicker, of Grand Island, contacted the museum and donated two more animals that had been in her family's backyard for many years.



History Lesson
The Richman Gordman Zooland animals in their original habitat

Jeff Gordman, CEO of Gordmans Inc., called the museum to offer a lead gift towards the restoration project and the support of Gordmans Marketing Team. At the museum's annual benefit, Cindy and Scott Heider gave a significant gift and many additional guests made contributions through Raise the Paddle that evening.

Iggy's Auto Body of Omaha completed the restoration of the Richman Gordman Zooland animals. They took great care to repair the



A Trip Down Memory Lane
The Richman Gordman Zooland Elephant travels through the intersection at 72nd and Dodge Street to its new home at Omaha Children's Museum

fiberglass on the animals and reinforce the structures so the animals would be safe and sturdy for the children of today. The team at Iggy's added an estimated 700 pounds to the elephant alone in reinforcement materials.

The museum created a campaign to build community support around the theme: "Bringing Back the Pack". The campaign, which included a social media driven website, t-shirts and donation cards, encouraged people in the community to contribute to the \$30,000 restoration project and share their memories of the animals.

The Bringing Back the Pack marketing campaign received "Best in Show" at the Omaha Chapter American Marketing Association's Pinnacle Awards. Partners, Rebel Interactive, WOWT, ScreenScape Studios and Gordmans gave tremendous support to the campaign.

Following the successful campaign, the animals debuted to cheers at the grand opening of the *Big Backyard* exhibit.



Community Programs

The museum continued its tradition of removing barriers so as many children as possible could attend. Carefree Kids, an event offered twice each year, allows children with suppressed immune systems and their families to visit the museum. For this event, the museum undergoes an intensive cleaning process advised by medical partners throughout the community.

As the number of children diagnosed with Autism is increasing each year, the museum offers special nights for this group. By modifying the exhibits to be more appropriate for this audience and providing special activities and training for staff, the museum welcomes this group in a way that is conducive to productive and enjoyable time for the entire family.

For families in financial need, the museum's Welcome Fund provides memberships for only \$5. In 2010, 770 families were given family memberships. The museum provides a safe and nurturing place for these children and families to spend quality time together.



Carefree Kids
Child plays at special event
for children with suppressed
immune systems

School Programs

In addition to its regular field-trip program, which is open to all schools, the museum has a partnership with four schools to provide multiple visits from preschool through 2nd grade. The repeat visitation and exposure to the museum's exhibits has been recognized among teachers as positively enhancing language development, especially for ESL students, as well as boosting confidence and interest in classroom curriculum.

"Visiting the museum consistently has provided rich experiences that engaged our diverse student population. It is a wonderful experience to see our students build strong language skills, develop social skills and engage in higher level thinking while at the museum. Our time at the museum has helped to meet the needs of all of our students by allowing them to experience learning in a very hands-on, developmentally appropriate way. It has been wonderful to see the progress made by our students as they make connections from their time at the museum to our classroom."

-Luisa Palomo,
Kindergarten Teacher, Liberty Elementary School
Buffett Teacher Award Winner



BBQ Hut inside Big Backyard
Children role play inside the exhibit
component designed and built by Kiewit

National Dollars Infuse the Operating Budget

American Family Insurance was in search of a partner to help reach families in the Omaha area. Through a summer-long partnership with Omaha Children's Museum they supported the traveling exhibit, *Adventures of Clifford the Big Red Dog*, and sponsored a family trip to Disneyland giveaway that garnered over 4000 entries. The addition of this national sponsorship to the support typically provided by local sponsors added significantly to the operating budget.



Local Sponsorship Goes Above and Beyond

When it came to local sponsorships, over 100 organizations helped the museum through financial or in-kind support in 2010. Kiewit has had a representative on the museum's board for more than two decades and the museum has benefited from its generous corporate support. In 2010, the relationship grew as Kiewit helped the museum launch its community-built exhibit initiative.

Starting with the *Construction Zone* exhibit, Kiewit stretched its relationship with the museum when its employees took a lead role in soliciting donations of materials and recruiting volunteers from industry and labor to create the exhibit.

Building on the initiative for Big Backyard, Kiewit blew the entire community away with its creation of the multi-grilling station, Barbecue Hut, that offered kid-powered pretend grilling, complete with grilling tools, pretend flames, Kiewit aprons and chef hats and even barbecue scents.



A year to cheer about
Centris employees share in a toast to the museum at the For the Kids Benefit.

Fairytale Success for the Annual Benefit

The Rainbow Connectors Guild planned the annual For the Kids Benefit that exceeded all expectations by having over 500 in attendance and raising more than \$266,000 for the museum. The event, themed Once Upon a Time, was chaired by Denise Fitzgerald, Sarah Kahler and Christine Stevens. Honorary chairpersons were Shirley and Dan Neary. Mutual of Omaha was the Royal Sponsor.



For the Kids Benefit
From left: Honorary Chairs Dan and Shirley Neary, and Lindy Hoyer

Rainbow Connectors Guild

The Rainbow Connectors Guild presented the successful For the Kids benefit and other friend raising events throughout the year. This active group of enthusiastic, hardworking and committed volunteers is dedicated to the advancement and growth of Omaha Children's Museum. With over 200 members this group takes pride in the museum and what it offers to the children and families in the community.

Guild Executive Committee 2010/2011

- Lisa Gravelle, President
- Wendi Kroeger, President-Elect
- Kayla Hawkins, Fundraising Vice President
- Dana Boyle, Fundraising Vice President
- Kara Krehbiel, Recording Secretary
- Sarah Hinsley, Corresponding Secretary
- Julie Liakos, Treasurer
- Jennifer Simmons, Membership Chair
- Rachel Stricklett, Membership Vice Chair
- Christine Stevens, Advisor



For the Kids Benefit
From left: Denise Fitzgerald, Christine Stevens and Sarah Kahler



For the Kids Benefit
From left: Mark Mowat, Patrick Duffy and Christie Oberto

Board of Directors

Executive Committee

- Roberta L. Christensen - President
- Tim Bird - President Elect
- Chuck Campbell - Treasurer, Finance Chair
- Timothy Crockett - Member-At-Large
- Scott Kroeger - Secretary, Governance Chair
- Jeff Mueller - Development Chair
- Sandy Parker - Advisor

Members at Large

- Linda Brandl
- Terri Campbell
- Isabelle Cherney, Ph.D
- David Cota, Jr.
- Trent Demulling
- Gail Graeve
- Jason John
- Dan Hunt
- Sherrye Hutcherson
- Carolyn Law
- Kenneth "K.B." Marshall
- Teri Mercer
- Jennifer Mosser
- Sharlon Rodgers
- Teresa Rogers
- Mary Wilson

Board Transition

There were seven outgoing board members in 2010: Brian Boor, Greg Brokke, Patrick Duffy, Charles Kay, Jr., Mark Mowat, Andee Scioli and Christine Stevens.

During his tenure, Mark Mowat served as Capital Campaign Chair during Building on the Best Campaign, a member of the Executive Committee for four years and as President for 2 ½ years. Greg Brokke served for four years as treasurer and Patrick Duffy served on the Executive Committee in addition to serving for two years as museum counsel. The leadership and guidance of all three of these long-standing board members was transformational for the museum.



For the Kids Benefit
Board President, Roberta Christensen with husband Phil, bidding during the live auction

2010 Financials

Earned Revenue

Admissions	\$600,876
Membership	\$423,765
Programs	\$136,377
Gift Shop	\$103,011
Facility Rental	\$6,242
Special Events	\$13,138
Vending/Locker/Food	\$14,143
Other	\$121,082
Earned Revenue Total	\$1,418,634

Unearned Revenue

Contributions/Grants/Other	\$1,048,914
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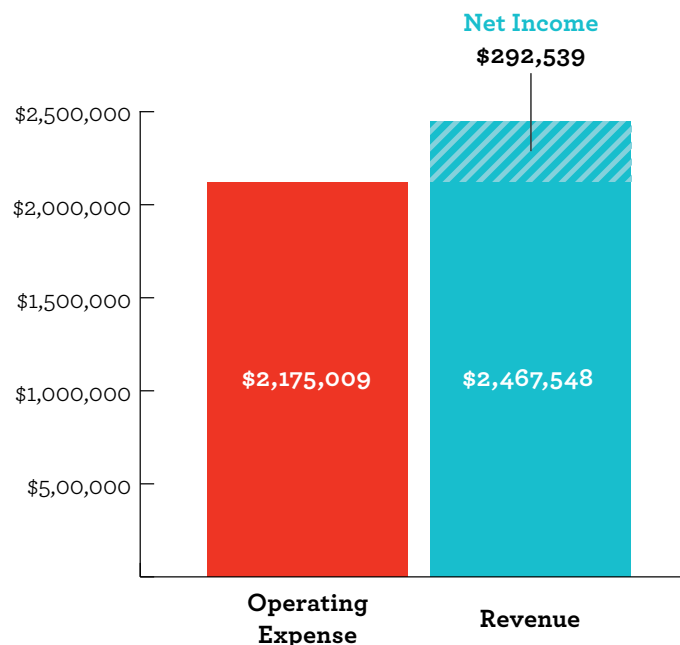
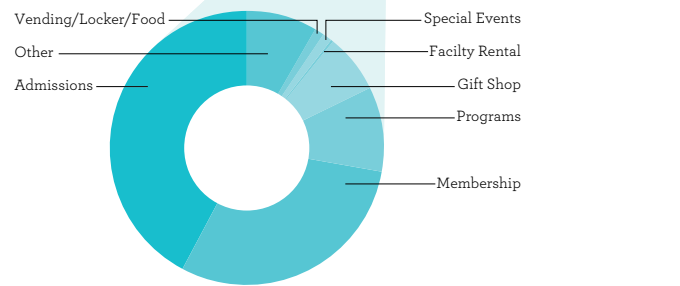
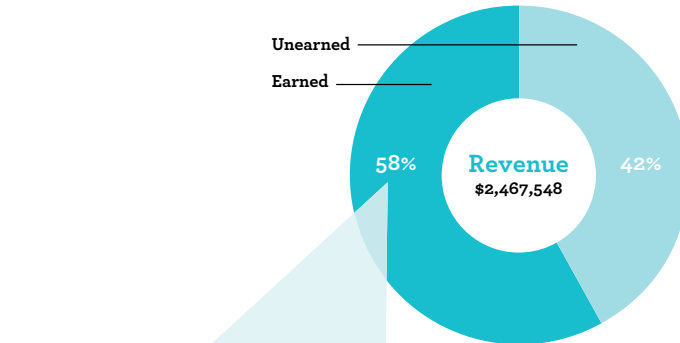
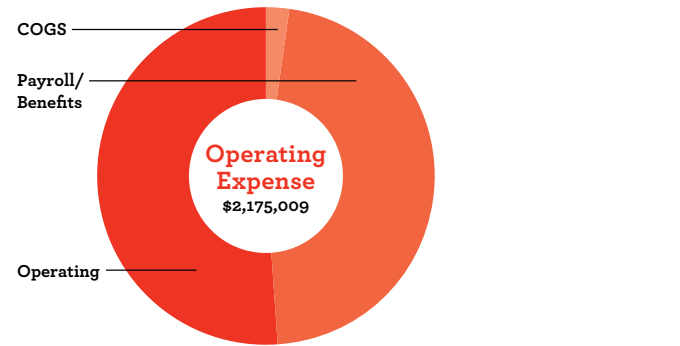
Total Revenue \$2,467,548

Expenses

COGS	\$51,435
Payroll/Benefits	\$1,015,598
Operating (excludes depreciation)	\$1,107,976

Expenses Total \$2,175,009

Net Income \$292,539



Museum Staff

- Lindy J. Hoyer - Executive Director
- Jeff Barnhart - Chief Museum Officer
- Christina Kahler - Director of Marketing & Public Relations
- Gayla Houck - Director of Finance & Human Resources
- Carrie Roberts - Development Manager
- Tom Simons - Director of Education
- Sara Sherman - Special Events & Marketing Coordinator
- Matt Orand - Graphic Designer & Marketing Associate
- Dan Dzingle - Facilities & Exhibits Manager
- Sarah Piper - Guest Services Manager
- Jeanele Bolder - Front Desk Manager
- Cindy Brodhagen - Administrative Assistant
- Jo Beerman - Traveling Exhibit Lead
- Cheryl Glasford - Science Center Lead

Volunteers

More than 200 volunteers gave 4322 hours of service to Omaha Children's Museum in 2010. The estimated value of their service is \$92,317.92.



Volunteer Tom Hormel was an integral part of constructing the museum's community built exhibits, Construction Zone and Big Backyard.

Often working 40 hours a week, Tom worked tirelessly with staff to create a special space for imaginative play for Omaha's children.



Individual Donors

\$10,000+

Anonymous
Denise and Tate Fitzgerald
Debra and Bruce Grewcock
Susan and Michael Lebens
Shirley and Dan Neary
Peggy and David Sokol

\$5,000 to \$9,999

Anonymous Donor
Bill Cenovic
Steven Martin and Amy Haddad
Amy and Joe Moglia
Julie and Mark Mowat
Jeri and Pete Piechoski
Pete Ricketts and Susanne Shore
Teresa and David Rogers
Amy L. Scott
Dottie and Stan Truhlsen
Shirley and Jim Young

\$1,000 to \$4,999

Anonymous Donor
Maureen and Richard Anderl
Carol Angle
Cindy and Mogens Bay
Colleen and David Blau
Linda and Matthew Brandl
Lynn and Dan Burke
Kelly and Kevin Buscher
Janet and Chuck Campbell
Isabelle and Michael Cherney
Roberta and Phillip Christensen
Stephanie and David Cota
Mary and Tim Crockett
Ann and Jerry Crouse
Susan and Bill Cutler
Robert B Daugherty
Robyn Devore
Dawn and Sid Dinsdale
Barb and Bill Fitzgerald
Kathy and Gary Gates
Lisa and Matt Gravelle
Cindy and Scott Heider
Lindy and Michael Hoyer
Sherrye and Wes Hutcherson
Teresa and Rollie Johns
Tina and Tony Johnson
Wendi and Scott Kroeger
Carolyn Law
Karen Levin
Pat and Steve McCollister
Lani and Kevin Nelson
Beth and Bo Ochsner
Stacie and Rob Reed
Amy and Jeff Schmid
Annette and Paul Smith
Christine and Chuck Stevens
Ann and Kenneth Stinson
Janet Strauss
Michele and Michael Thompson
Liz and Steve Walenz
Mary and Jeff Wilson

\$500 to \$999

Anonymous
Pam and Dick Berry
Debbie and Tim Bird
Kelly and Brian Boor
Kim and Greg Brokke
Maggie and David Brown
Lori Bruck and Dave Neubauer
Terri and Corey Campbell
Amy and Eric Christensen
Angie and Tom Drew
Melissa and Patrick Duffy
Jill and Jerry Feilmeier
Gail and Shane Graeve
Sally and Bill Hanley
Kate and John Hildenbiddle
Ann Hosford
Amber and Jason John
Sarah and Rob Kahler
Michelle and Bob Krapfl
Kara and Kyle Krehbiel
Janet and Michael Kroeger
Michelle and Jeff Lebens
Jennifer and Matt Mosser
Bryan Neary and Amy Farha-Neary
Kathy and Jeff Neary
Kim and Andrew Reeves
Laura and Greg Schnackel
Sue and Steve Seline
Betiana and Todd Simon
Karen and Scott Stevens
Karen and Greg Van Dyke
Mark and Lori Waterstraat
Nancy and John Webster

\$100 to \$499

Anonymous
Kelly and Mike Arkfeld
Catherine and Eric Arneson
Jennifer and Guy Bailey
Leona and George Barker
Alyssa and Joe Barnhart
Katie and Dave Berliner
Kate Bettsworth
Sarah and Terry Beutler
Kelly and Chad Bodner
JoAnne and Scott Bowden
Kristen Brockman
Anne and Alan Brodin
Danielle and Scott Bunz
Renee and John Campbell
Ellen and Dean Carlson
Sydney Cate
Sarah and Anthony Cerasoli
Janet and Steve Chambers
Lisa and Brandon Collingsworth
Cheryl and Ron Cooper
Linda and Tim Daugherty
Gail and John DeBoer
Jaime and Michael Degan
Katy and Adam DiPrima
Kelli and Scott Draper
Jessica and Ron Duce
Suzy and Wallace Duff

Lori and Dave Dvorak
Sandy and Paul Epstein
Donna and David Erker
Jacquie and Brent Estee
Karla Ewert
Paige and Pete Festersen
Becky and Chuck French
Julie and Lance Fritz
Don Froien
Carol Gendler
Virginia Gerhardt
Sarah and Dan Gilbert
Andie Gordman and Dan Fitzgerald
Jay Gordman
Gary Gotsdiner
Jennifer and Jim Haggart
Victoria and John Halgren
Michelle and Morgan Hankins
Rebecca and Brinker Harding
Sarah Harr
David Hawk
Kayla and Chris Hawkins
Margie and Mike Heller
Sarah and David Hinsley
Ann and Scott Hofmann
Jenna and Mark Hojnicky
Mary and Thomas Holley
Amy and Rick Houlton
Jane Olsen and Per Huffeldt
Sheri and Steven Idelman
Kristi and Jeff Jacobs
Jen and Brett Jepsen
Sydney Johnson-Gorell and Chris Gorell
Jeanie and Lance Jones
Christina and Matt Kahler
Sally and Ken Kampfe
Laurie and Charles Kay Jr.
Kelly and Thomas Kirk
Colleen and Tim Kroeger
Kristy and Bob Krupa
Susie and Paul Landow
Molly and Joe Lang
Cathleen and Stephen LeGrand
Cindy and Brian Leiferman
Kimberly and Kevin Lewis
Jacquie and Jay Lund
Laura and Michael Luther
Jodie and Bill Mackintosh
Catherine and Jeff Mahoney
Karrie and Nathan Mailander
Pat and Jim Manion
William March
Katie and Dale Martin
Shawna and David Mayer
Kendra McCallie
Trina and Scott McCollister
Jenny and Nathan McDaniel
Anne and Matt Medlock
Teri and Matt Mercer
Dana and Michael Meyer
Deenie and Larry Meyerson
Jamie and Troy Meyerson
Lindsey Miller-Lerman
Wendy and Avi Morrison

Samantha and Mitch Mosser
Sheila and John Mountjoy
Sigrid and Mike Moylan
Melanie and Jeff Mueller
Mary Anne and Matthew Muller
Julie and Fred Nelson
Christie and Gustavo Oberto
Patty and Kevin O'Malley
Amy and Matt Orand
Delores Owen
Mike Parke
Sandy and David Parker
Loretta and Douglas Patterson
Nicole and Matt Payne
Natalia Peart
Lois and James Peery
Nana and Carter Peterson
Joe Petsick
Sarah and Ronald Pritza
Lisa and Tom Ramsey
Kim and Donn Raymond
Ivel and John Reed
Heather and Dana Richter-Egger
Sharlon and Chris Rodgers
Pat Rosenthal
Christine and Jaymes Salestrom
Barb and Dan Scanlan
Melissa and Michael Schafer
Jennifer and Todd Scholz
Julie and John Schroeder
Andee and Anthony Scioli
Suzanne and Walter Scott
Roberta Shoemaker
Cameo and Kendall Sidoruk
Stephanie and Mike Siedschlag
Shelley Siemers
Tom Simons and Gordon Krentz
Sara and Brett Sims
Cheryl Smith
Russell Smith
Monica and Darvin Spigner
Kristie and Doran Stienike
Rachel and Ted Stricklett
Deb and Jim Suttle
Sonia and Alan Tipp
Brooke and Mark Toelle
Roberta and Jason Tonjes
Amy and Tom Trenolone
Lara and Jim Turco
Mary and Todd Urosevich
Jan and Tom Visty
Heather Voegele-Andersen
Deb and Deon Wagner
Samantha and Andrew Wahl
Trish and Ted Walz
Anne and Arnold Weitz
Debra and Aaron Whaley
Martha and Marc Wharton
Stephanie and John White
Elaine and Douglas Wilwerding
Vicky and Greg Zinger

Foundation Donors

\$10,000+

Amy L. Scott Family Foundation
CarMax Foundation
David Scott Foundation
Dr. C. C. and Mabel L. Criss Memorial Foundation
Iowa West Foundation
Lincoln Financial Foundation
Pacific Life Foundation
Parker Family Foundation
Robert B. Daugherty Charitable Foundation
Robert H. Storz Foundation
Sherwood Foundation

\$5,000 to \$9,999

Ashgrove Charitable Foundation
Autism Action Partnership
Hawks Foundation
Mammel Family Foundation
Qwest Foundation
Sun Capital Partners Foundation
William and Ruth Scott Family Foundation

\$1,000 to \$4,999

Bergman Family Foundation
Charles and Mary Heider Family Foundation
ConAgra Foods Foundation.
Tom and Mary Jetton Charitable Fund

\$100 to \$499

NorthStar Foundation

Corporate Donors

\$10,000+

American Family Insurance
Blue Cross Blue Shield
Children's Hospital & Medical Center
ConAgra
First National Bank
Gallup
Gordmans Inc.
Methodist Health Systems
MidAmerican Energy Holdings Company
Mutual of Omaha
Peter Kiewit Sons', Inc.
Valmont Industries, Inc.

\$5,000 to \$9,999

Cox Communication
HDR Engineering, Inc.
Kiewit Building Group
Omaha Public Power District
RDG Planning and Design
Runza National
SAC Federal Credit Union
Union Pacific Corporation
University of Phoenix
Wells Fargo Bank
Werner Enterprises

\$1,000 to \$4,999

Cassling Diagnostic Imaging
Centris Federal Credit Union
Downtown Omaha, Inc.
Dr. Pepper Snapple Group
Election Systems and Software
Energy Systems Company
Gorges Volvo
HDR Architecture, Inc.
Heafey-Hoffmann-Dworak-Cutler Mortuaries
HyVee
Koley Jessen
Lincoln Financial Group
Madonna Rehabilitation Hospital
Marcotte Insurance Agency
McCarthy Group
MidAmerican Energy Holdings Company
NP Dodge Co.
Omaha World-Herald
Oriental Trading Company
Redfield & Company Inc.
Silverstone Group
Tenaska
Union Bank and Trust Company
Walnut Private Equity Partners

\$500 to \$999

3M Valley Plant
American National Bank
Arnold Weitz & Co.
Catering Creations
Tenaska Marketing Ventures
Westside Community Schools

\$100 to \$499

Alpha Delta Kappa - Zeta Chapter
Central States Health & Life Co. of Omaha
H & A Media group
Heartland Scenic Studio
IKON
Lifeguard MD INC
McGill, Gotsdiner, Workman & Lepp
Omaha AEYC
Qwest Communications

Government Grants

\$10,000+

Douglas County Board of Commissioners

\$5,000 to \$9,999

Nebraska Arts Council
Nebraska Humanities Council
NASA Nebraska Space Grant

Community Partners

Amazing Pizza Machine
Autism Action Partnership
Bemis Center for Contemporary Arts
El Museo Latino
Film Streams
Fontenelle Nature Association
Hollywood Candy
Omaha Association for Education of Young Children (OAEYC)
Omaha Convention and Visitors Bureau
Omaha's Henry Doorly Zoo
Omaha Lancers
Omaha Performing Arts
Omaha Sister Cities Association
Omaha Symphony
Oriental Trading Company
Lauritzen Gardens
Joslyn Art Museum
Nebraska Shakespeare Festival
Omaha District Dental Society
Opera Omaha
Peter Kiewit Sons', Inc.
The Durham Museum
The Rose Theatre
University of Nebraska Omaha
Vala's Pumpkin Patch
Village Pointe
Watkins Concrete Block Company Inc.
WhyArts?

In-Kind Donors

Acreage Fences, Inc.
All About Grass LLC
American Airlines
Anderson Print
Backyard Playworld
Boy Scouts of America, Mid-America Council
Brain Injury Association of Nebraska
Carpenters District Council Kansas City and Vicinity
Colonial Press
Clear Creek Landscapes, LLC
Cox Communications
Creighton University and Dr. Ernest Goss
Design Plastics
Diamond Vogel
DMI Office Furniture
Electric Fixture and Supply
Electronic Contracting Company
Ferguson
Frontier Fuel Lines Inc.
General Excavating
Gordmans Inc.
Gorges Volvo
Kelli and Mark Gustafson
Heartland Scenic Studios
Hempel Sheet Metal
Hy-Vee
IBEW NECA
Iggy's Auto Body
International Brotherhood of Boilermakers, Iron Ship Builders, Blacksmiths, Forgers & Helpers
International Brotherhood of Electrical Workers
International Union of Operating Engineers
Jones and Lowe
Kiewit Building Group
Koley Jessen
Laborers International Union Local 1140
Lincoln Financial Group
Lozier Corporation
Shirley and Richard McVicker
Midwest Airlines

Millard Lumber Inc.
Millard Sprinkler
Mulhall's
Nebraska Machinery Company
Omaha Joint Apprenticeship Training Center (Carpenters 444, Millwrights 1463)
Omaha Public Power District
Operation Lifesaver Nebraska
Oriental Trading Company
Peter Kiewit Sons', Inc.
Playtime/Schooltime
Plumbers Local 16 Omaha
Puritan Manufacturing Inc.
Rebel Interactive
River City Barricade
Ralph Schiring
SCP Distributors
Screenscape Studios
Sheet Metal Workers International Association
Steamfitters and Plumbers of Omaha 464
TechSoup
Vala's Pumpkin Patch
Watkins Concrete Block Company Inc.
Whole Foods Market Omaha
Judy and Bill Wimmer
WOWT
Yellowbook

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Great care was taken to make this report as accurate as possible. We apologize if anyone was mistakenly omitted or incorrectly listed.

Omaha Children's Museum

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